



Spring. A season of warm days, cool nights, flowering daffodils, and robins singing. Well, the flowers and shrubs are doing their best, robins have arrived and seek shelter on cold nights, and most have us have seen more snow than we want since that first day of spring!

But even when mother- nature has a brain freeze, our spirits and plans turn to new beginnings in our own lives. My grandmother routinely spring-cleaned everything...windows, drapes, rugs, walls.....on and on for weeks, getting ready to air out the winter staleness. Now, most of us are not inclined to be this thorough, or some would say compulsive, but if you're like many, it's a great time to clean out the cob webs of our offices, work space and brains.

Here is a quick check list for you to consider:

- Review your business plan, are you on track? (how current is your business plan?)
- Are you using your creative talents and innovative nature to the best of your ability? If not, what's in the way, and how might you change?
- Does your plan for the future include your dreams? Do you have a dream? Do you have an action plan and steps to achieve the dream?

"All things new." Well, someone said that, and I agree. It's really a great time to think about re-energizing your daily routine, relationships, and business. Happy spring, I hear warm weather is coming. And, don't forget.....

KB consulting Inc and the KB Experience are here to help small businesses discover the best direction for each unique situation. Our specialty is building positive, exciting possibilities for your customers by creating events that are beneficial to you both. With our assistance your customers will learn about you and "shop" your products or utilize the specialty services you offer. Our events range in size and offer a wide variety of venues. So call us today !

Events for April

Date	Time	Event	Location	RSVP
April 4	5:30 PM to 7:00 PM	Good-Enough Mother	Helium Comedy Club 2031 Sansom Street	RSVP to CCPA: 215.545.7766

April 4	11:45 AM to 1:30 PM	Lunch with the CITY's LEADERS Alan Butkovitz, Philadelphia City Controller	The Oceanaire Seafood Room 700 Walnut Street	RSVP to CCPA: 215.545.7766
April 10	5:30 PM to 7:30 PM	Northern Liberties City Stroll	Sovalo 702 N. 2nd Street <i>Meet here promptly at 5:30 PM</i>	RSVP to CCPA: 215.545.7766
April 10	5:30 pm	"Bootstrapping: It's All About Team Me!"	The Federal Reserve Bank, 7th and Arch Streets, Philadelphia	info@efgp.org or call 215-640-3339.
April 11	11:45 AM to 1:30 PM	Lunch with the CITY's LEADERS Larry Ceisler, Principal, <i>Ceisler Jubelirer</i>	The Oceanaire Seafood Room 700 Walnut Street	RSVP to CCPA: 215.545.7766
April 11	8:00 – 10:00 am,	Working Solutions: Creating Opportunities for Youth (summer internships)	Drexel University, Behrakis Hall, 3200 Chestnut	info@greaterphilachamber.com, 215-790-3707
April 12	5:30 – 8:00 pm	WOMENS WAY Ernesta Drinker Ballard Book Prize honoring Joan Blades & Kristin Rowe-Finkbeiner, co-authors of The Motherhood Manifesto	Moore College of Art & Design, 20th Street and The Parkway, Phila	Michelle Carbonell 215-985-3322, mcarbonell@womensway.org
April 12	5:30 – 7:30 pm	17th Annual Women in Politics Reception US Representative, Allyson Schwartz	Radisson Plaza Warwick Hotel, 1701 Locust Street, Phila	Neil Deegan 215-881-9202, ndeegan@allysonschwartz.com
April 13	9am	NAWBO Phila Satellite Meeting	Fork Café, 306 Market Street, Phila	Roslyn Pilla rosylp@pillacreative.com, 888-977-3878 http://www.gonawbophilly.org/events.asp
April 15	130pm-330pm	Mayoral Candidates' Forum	The Academy of Natural Sciences 1900 Benjamin Franklin Parkway	
April 16	5:00 – 7:00 pm	Pennsylvania Legislative Report Greater Philadelphia Chamber of Commerce	Keystone Building Atrium, 400 North Street, Harrisburg	info@greaterphilachamber.com, 215-790-3707
April 16	5:30 PM to 7:00 PM	CCPA... Fun for All Seasons	The Residences at Two Liberty Place 50 South 16th Street, Fifty Seventh Floor	RSVP to CCPA: 215.545.7766
April 17	11:45 AM to 1:30 PM	Lunch with the CITY's LEADERS Frank Olivieri, Jr., Owner, <i>Pat's King of Steaks</i>	The Oceanaire Seafood Room 700 Walnut Street	RSVP to CCPA: 215.545.7766

April 18	6pm-8pm	YPN Meeting at the World Café Live	World Cafe Live 3025 Walnut Street Philadelphia, PA 19104	
April 19	Noon – 2:00 pm	15 Things You Can Do Right Now to Publicize Your Business	Brown Bag Lunch, Margolis & Company, 401 E. City Ave., Suite 600, Phila	Jane Barr Pino, 215-628-3875, info@nawbophila.org
April 19	5:30 PM to 7:00 PM	Ready, Set, Sold!	The Curtis Institute of Music 1726 Locust Street	RSVP to CCPA: 215.545.7766
April 19	8:00 – 10:00 am	Executive MBA Spotlight	Union League of Philadelphia, 140 South Broad Street, Phila	info@greaterphilachamber.com, 215-790-3707
April 20	7:00 – 11:00 pm	William Penn Award Gala	Park Hyatt at the Bellevue Grand Ballroom, 200 South Broad Street, Phila	info@greaterphilachamber.com, 215-790-3707
April 20	5pm-9pm	Art Fest and Film	CAPA HS Broad St. & Christian Sts. Phila, PA 19147 (Please Use Christian St. Entrance)	FOR TICKETS AND INFORMATION CALL: 215- 952- 2462 ADVANCE TICKET PURCHASE ONLY!
April 24	Noon until 2 p.m	Ben Franklin Emerging Business Awards	Angel Venture Fair at the Union League	610-862-2284 or via email at mmcguriman@cbiz.com
April 24	5:30 PM to 7:30 PM	Meet The Developers: Mixed-Use	Radisson Plaza-Warwick Hotel Philadelphia 1701 Locust Street	RSVP to CCPA: 215.545.7766
April 25		Barriers were made to be broken. Shatter your old ideas about how successful you can become. Attend Branding Yourself for Unstoppable Success.	Union League of Philadelphia, 140 S. Broad Street,	ewomen
April 25	9:00 AM - 12:00 PM	My Marketing Isn't Working and I Don't Know Why!"		
April 26	11:45 AM to 1:30 PM	Lunch with the CITY's LEADERS Dennis O'Brien, Speaker, Pennsylvania House of Representatives	The Oceanaire Seafood Room 700 Walnut Street	RSVP to CCPA: 215.545.7766